# **Privacy Policy**

This Privacy Policy explains how

TUM Blockchain Club e.V. Arcisstraße 21 80333 Munich Germany

E-Mail: <a href="mailto:legalfinance@tum-blockchain.com">legalfinance@tum-blockchain.com</a>

collects, uses, and protects personal data submitted through our website (<a href="https://www.tum-blockchain.com">https://www.tum-blockchain.com</a>) and related online forms. By interacting with us through our website or forms, you consent to the collection and use of your personal data in accordance with this policy. If you do not agree, please refrain from submitting your personal data. We may update this policy from time to time. Updates become effective 180 days after they are published on our website. We encourage you to review this page periodically.

### **What Data We Collect**

We may collect and process the following personal data:

Email address

Depending on your interaction with us (e.g., through a form), additional data may be collected. Please refer to the relevant section below.

Purpose of Data Processing

We process personal data for the following purposes:

- To communicate with you
- To handle inquiries or applications submitted via forms
- To send information about our events, initiatives, and activities, where applicable

We will only process your data for additional purposes if we have obtained your explicit consent or are legally required to do so.

## **Data Sharing and Processors**

We do not share your personal data with third parties except in the following cases:

- Tally is used as our form provider (<a href="https://tally.so/help/privacy-policy">https://tally.so/help/privacy-policy</a>). Personal data submitted via Tally is accessible only to authorized members of the Club and used solely for the purpose indicated on the form.
- If required by law, legal process, or to protect the Club's legitimate interests

#### **Data Retention**

Personal data is retained only as long as necessary to fulfill the purpose for which it was collected, and no longer than 2 years. Some data may be retained for longer if legally required (e.g., documentation, accountability).

Non-personal, aggregated, or anonymized data may be retained indefinitely.

## **Your Rights**

In accordance with applicable data protection laws (especially the GDPR), you may have the right to:

- Access your personal data
- Request correction or deletion
- · Restrict or object to processing
- Request data portability
- Withdraw your consent at any time
- Lodge a complaint with a supervisory authority

To exercise your rights, contact: legalfinance@tum-blockchain.com

# **Cookies and Tracking**

For information on our use of cookies and tracking technologies, please refer to our separate Cookie Policy.

## Security

We implement reasonable technical and organizational measures to protect your data. However, due to the inherent risks of online transmission, we cannot guarantee absolute security.

#### Contact

TUM Blockchain Club e.V. Arcisstraße 21 80333 Munich, Germany

Email: legalfinance@tum-blockchain.com

### Addendum: Contact Form

Form URL: <a href="https://forms.tum-blockchain.com/contact">https://forms.tum-blockchain.com/contact</a>

### What we collect:

- Name
- Email address
- Message or inquiry content

**Purpose:** To respond to inquiries and provide follow-up communication.

**Legal Basis:** Article 6(1)(f) GDPR – Legitimate interest in handling contact requests

**Retention:** Data is retained for up to 12 months after the last communication, unless required longer for legal or accountability reasons.

**Processor**: Data is submitted via Tally (<a href="https://tally.so/help/privacy-policy">https://tally.so/help/privacy-policy</a>) and stored securely.

# **Addendum: Partnership Form**

Form URL: <a href="https://apply.tum-blockchain.com/partner">https://apply.tum-blockchain.com/partner</a>

#### What we collect:

- Organization name
- Contact person's name and email
- Telegram username (optional)
- Website link (optional)
- Type of organization
- Responses to open-ended questions regarding partnership interest

**Purpose**: To evaluate potential partnerships and follow up with interested organizations.

**Legal Basis**: Article 6(1)(b) GDPR – Pre-contractual communication, Article 6(1)(f) GDPR – Legitimate interest in growing our network

**Retention**: Data is stored for up to 2 years or until a partnership is formally declined, whichever is sooner.

**Processor**: Submitted via Tally, with access restricted to authorized members of the Club.

## **Analytics and Tracking Technologies**

### **Use of Strapi (Data Management System)**

We use a self-hosted instance of Strapi, an open-source content management system (CMS), to manage and store personal data submitted through our website and online forms.

#### Purpose:

Strapi is used solely for internal data processing purposes, including managing contact inquiries, applications, and event-related submissions.

### **Data Storage:**

All data submitted via our website that is stored in Strapi is hosted on servers fully controlled by TUM Blockchain Club e.V.. No third party (including Strapi.io or any cloud provider) has access to this data unless otherwise stated in this policy.

#### Legal Basis:

Article 6(1)(b) GDPR – Processing is necessary for handling your inquiry or pre-contractual communication

Article 6(1)(f) GDPR – Legitimate interest in maintaining and organizing internal data flows securely

#### Security:

We implement appropriate technical and organizational measures to secure data stored in our Strapi system against unauthorized access, alteration, or deletion.

For more information, see Strapi's privacy policy: <a href="https://strapi.io/privacy">https://strapi.io/privacy</a>